

**Pre-lecture activity**

Welcome to Lecture 1. In this lecture, you will study the background of EA4 and its course overview. Before proceeding to watch the lecture video, please familiarise yourself with the technical terms (and a few Japan-specific terms) referred to in the lecture.

- Lingua franca: a language that is used for communication between people who speak different languages
  - EMI: English medium instruction (teaching academic subjects in English)
  - ELT: English language teaching
  - Uniqlo: a Japanese clothing company
  - Rakuten: a Japanese online retailing company
  - Englishes: a term used to emphasise that English is not a single kind of language
  - Global Englishes: a research paradigm that aims to unite research conducted on World Englishes, ELF, EIL, translanguaging and the multilingual turn
  - World Englishes: a research paradigm that examines English in different contexts
  - ELF (English as a lingua franca): As a phenomenon, it relates to the use of English as a contact language among speakers with different first languages. As a research paradigm, it involves research examining such use of English.
  - EIL (English as an international language): a research paradigm that focuses on the globalisation of English
-