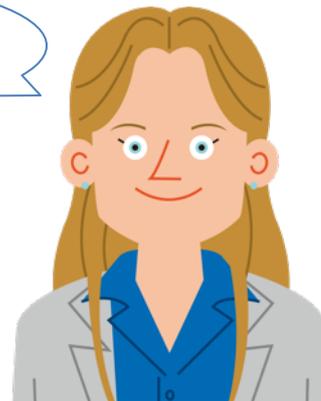




Module 1: Introduction

Welcome!





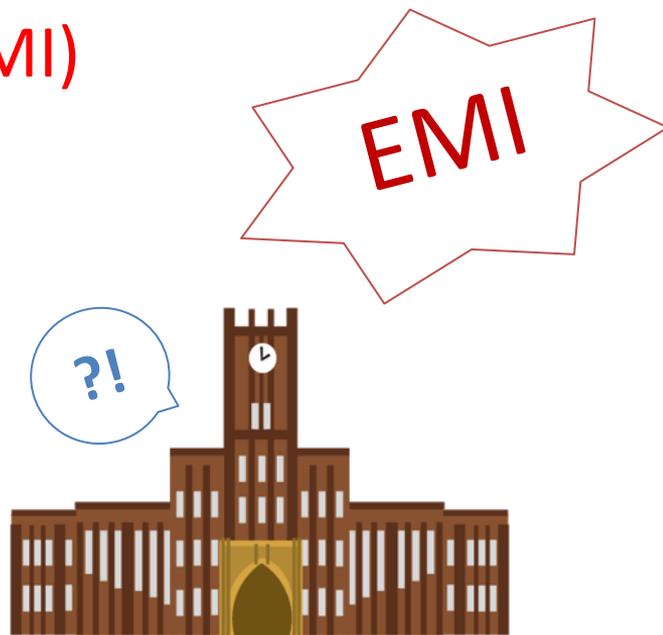
Internationalisation of universities

- Internationalise curricula
- Establish international partnerships
- Exchange and collaborative degree programmes
- Attract PhD students
- Publish in international journals
- Raise global profile of an institution



Internationalisation of universities

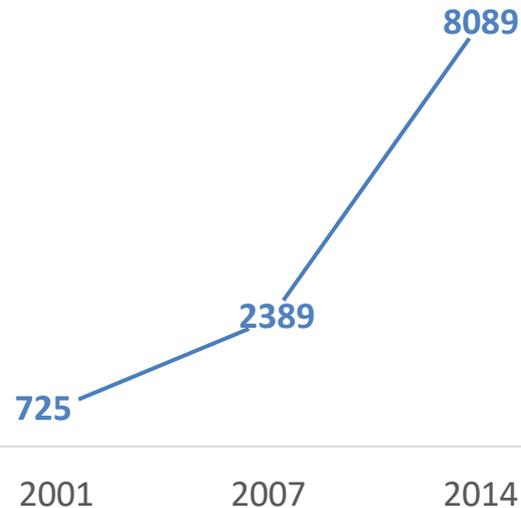
- English Medium Instruction (EMI)
- Non-language subjects
e.g. business studies in English
- Schools and tertiary education





EMI in Europe

- Tenfold increase in EMI Master's programmes in a decade
- Business, economics, engineering and technology
- Increase from 725 in 2001 to 2,389 in 2007, and 8,089 in 2014 (Wächter and Maiworm, 2014)



EMI in European Higher Education
(Source: Wächter and Maiworm, 2014)



- Improvement of English proficiency for future workforce as a driving force behind the EMI boom
- English skills as a key motivating factor behind student enrolment

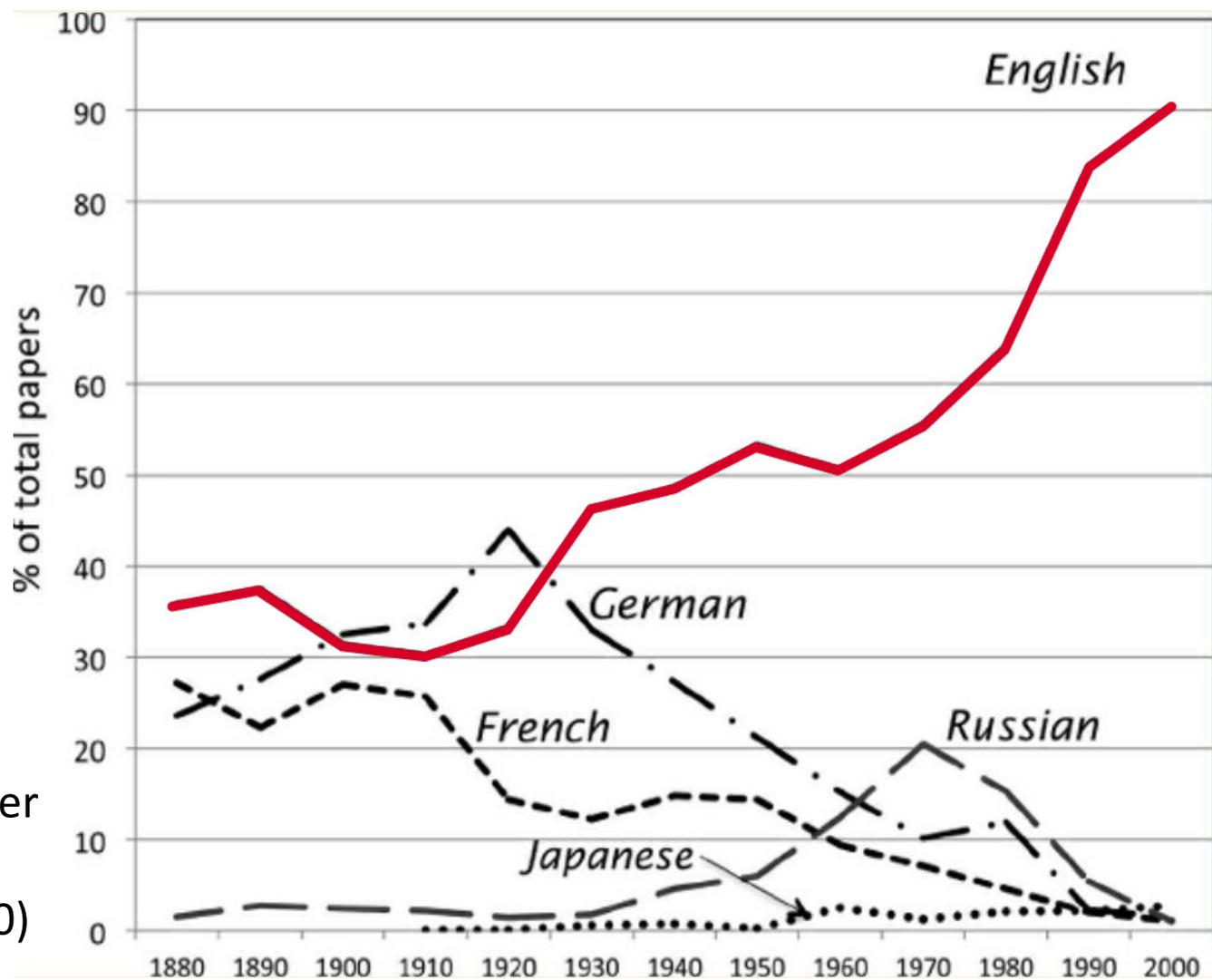




- Internationalisation policies running ahead of awareness, capacities, and practical knowledge regarding how to implement EMI in effective, context sensitive, and sustainable ways
- EMI provision outpacing **empirical research** into the affordances and complexities of such rapid developments



Language shares in total academic publications over the past 100 years
(Montgomery, 2013, p. 90)





Globally we are seeing trends towards greater use of English at primary level in many school systems, as well as a trend towards the use of English medium instruction in secondary science and technology classes. From Chile to Korea, we have seen major proposals for the greater use of English across the educational system

(Pennycook, 2010, p. 677)

EMI
- rapid growth
on a global level
(Doiz et al. 2013)

Official or co-official
status in a third of the
world's countries

Air traffic control,
civil aviation and
shipping

English mania

Universal in many
academic disciplines,
workplaces,
international
communication
and publications

More language-contact
situations than any
other language

Most widely taught
foreign language



- The increasing demand for English proficiency and the growth of English language teaching (ELT)
- English proficiency as...
 - Part of the modernisation agenda/government initiatives
 - A requirement for entry into/graduation from universities
 - A prerequisite to career success





- Internationalisation, which is synonymous with English has become a fashionable trend.
- We are now experiencing the “*world-wide shift (in non-Anglophone countries) from English being taught as a foreign language to English being the medium of instruction*” (Dearden, 2014, p. 2).



- EMI provision influencing government funding and university rankings
 - The Chinese Ministry of Education rates higher education institutions offering 10% of all courses in English as being 'excellent'.
- Taking classes taught in English as a requirement for graduation from a university



- EMI as an important criterion in faculty hiring decision

Can you teach in English?





Course overview

2. EMI - Definitions

3. EMI - Contexts

4. EMI - Driving forces

5. EMI - Approaches

6-9. EMI Stakeholders

10. Conclusions



Thank you for watching